

TNC United Way Agency Engagement

- Approved by the Board July 2009

The new model focuses on three main strategies

- 1) Be able to measure outcomes/ benefits of funds invested
- 2) Expectation that Agencies provide proof of continuous improvement
- 3) Secure commitment from Agencies to support and promote United Way in collaborative partnerships and in raising resources with United Way

The new model proposes four levels of Partnership Responsibility

Level One

These are “core partners” and agencies funded on an ongoing basis as long as they:

- are aligned with our impact areas
- show **continued improvement** from one year to the next
- are advancing our mission to change social conditions or address root causes
- continually update and track performance to a strategic plan – part of the review process, or earlier if requested
- meet financial and governance requirements
- collaborate with other non-profits and funders in a meaningful way
- engage with united Way to learn and measure outcomes
- meet requirements of participating in United Way campaign and supporting United Way events with volunteers

Level Two

Funding for one to three years – could be a new organization to UW

Need to meet criteria as for Level One to be eligible but also

- must have an “exit strategy” to replace UW funding after the agreed term of funding has expired
- Strategic Plan for the period requesting the funding (eg – # of years)
- They may be moved to Level One Funding at some point too, but in the process will have demonstrated a need for support, ability to provide measured outcomes, a demonstrated commitment to work with UW and showing continued improvement
- must have innovative fundraising strategies in place

Level Three

One time grant for emergency or special project

- What steps will be taken to ensure the need for this funding does not arise again?

Level Four

No funding required but work with United Way on one or more of the following:

- Emergency Transportation Assistance Program
- Birthday Blessings
- Success By 6 Funding
- Non Campaign relationships
- Volunteer leadership Development Program (Board Development)
- Changing the Face of Poverty
- Access Kamloops